

**Rob Lovato**

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505.360.1618

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**Professional Profile:**

**Accomplished graphic artist and web designer** with experience in current web design trends and latest XHTML standards. Knowledge of Flash animation and programming, HTML, CSS and some PHP & JavaScript web scripting. 3 years of web site design experience, 12 years experience in graphic design, lifetime artist.

**Proven leader** in supervising graphics department, including hiring, training and maintaining production personnel. Equally productive and creative working alone or in a team environment

**Extensive knowledge** of current design software, including: Photoshop, Illustrator, Dreamweaver, Flash, InDesign, Acrobat and Final Cut Pro. Proficient in Mac OS and Windows work environments.

**Education:** **The Art Institute International Online**, Pittsburgh, PA.  
4/06 - 12/07 • Graduated with a Web Design Diploma

**Colorado Institute of Art**, Denver CO.  
1994-95

**Stanton County High School**, Johnson, KS.  
Graduated in 1994.

**Employment:** **Freelance Designer** (3/98 - present)  
Currently working from home as a web designer for various local and nation wide clients.

**Accent Printing, Farmington, New Mexico**  
Graphic Artist (7/2005 - 6/2007)  
Used desktop publishing software to design corporate identity, logos, brochures, etc. for numerous companies.

**American Classifieds/Thrifty Nickel**, Farmington, New Mexico  
Production Manager (11/2000 - 3/2005)  
Promoted to supervisor of graphics department. Was in charge of keeping competent production crew, including hiring and terminating. Trained new employees in process of producing weekly want ads paper. Criticized paper weekly with fellow employees to determine where improvements need to be made. Trained employees in proper color and text usage in newsprint. Answered to company president about problems that arise. Worked with other department heads to help improve overall outcome of weekly paper. Continued to design and work to improve production time with new software and various techniques. Moved company to fully electronic delivery of weekly paper to the printing press in Albuquerque, New Mexico. Continued to troubleshoot and repair/upgrade workstations and servers for the entire company.

**Thrifty Nickel, Farmington, New Mexico**  
Graphic Artist (5/99 - 11/2000)  
Designed ads and helped paginate the paper on a weekly basis. Brought the knowledge of computerized pagination to the company and trained co-workers in the process. Handle most e-mail of ads and photos to other papers and agencies. Periodically search for new software extensions and plug-ins that would help improve production. Maintain and troubleshoot hardware and software problems on production computers

and servers.

**San Juan Reproduction**, Farmington, New Mexico

Graphic Artist (5/99 - 5/04)

Worked on an as-needed basis designing business cards, flyers, programs, announcements, invitations and various other printed media. Occasionally maintain workstations and servers including backup system.

**The Daily Times**, Farmington, New Mexico

Graphic Artist (11/96 - 10/97 • 5/98 - 5/99)

Worked with Macintosh system and desktop publishing software to design display ads for the newspaper, create layouts for special sections, and design flyers to promote special sections. Helped system engineer do maintenance on workstations and learned networking and network troubleshooting.

**Portfolio:** Online portfolio can be seen at [www.rlprodesign.com](http://www.rlprodesign.com)

**References:** Jake Jacobson  
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Chip Greenberg  
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