

**Rob Lovato**

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rlprodesign.com

Professional Profile:

Accomplished web designer/developer with 5 years experience, 15 years experience in design, lifetime artist. Transitioned from print design to full time freelance web design after finishing school and establishing a client base.

Diverse experience on hundreds of web sites in various industries including High Tech, Corporate, Consumer, Social Networking, B2B, Politics, Automotive, Industrial, Fashion, and Hospitality.

Proven leader in supervising art department, including hiring, training and maintaining personnel. Equally productive and creative working alone or in a team environment

Technical Skills:**Hand coding:**

HTML/CSS/JQUERY

Basic understanding and usage:

PHP/MySQL, Javascript, Actionsript 2, SEO

Wordpress customization**Browser compatibility****Mobile browser compatibility****Software:**

Adobe CS5, MS Office, Final Cut Pro/Motion

Employment:**Axiom**, Foster City, California**Interactive Developer** (3/2011 - present)

As the sole front-end developer for the creative department, I convert design comps into fully functional web sites, including interactivity according to client specs and UI best practices. Client projects include Bing, Cigna, and GAP.

- **Microsites**
- **Preference Centers**

Dystrick Design, San Jose, California**Web Designer / Lead Front-End Developer** (10/2009 - 3/2011)

Worked as the lead front-end developer. Took finished design comps and produce pixel-perfect web pages in semantic code, that are also cross-browser compatible. Implemented Javascript/jquery when necessary and port finished web pages over to the company's proprietary PHP-based content management system framework. Have also been involved in the design process of various corporate and technical sites and

print collateral.

- **Large corporate and tech sites**
- **Custom UI development**
- **Content Management System integration**
- **UI/UX application development**

Freelance Web Designer/Developer

(6/2007 - 10/2009)

Have worked independently with various local, nationwide and international clients. My roles in each job have ranged from just home page design and front end development to design and development of entire sites. Projects have included:

- **Large corporate sites with 150+ pages**
- **Database driven web sites**
- **Sites utilizing a content management system**
- **Brochure sites**
- **Landing pages**
- **Flash banner ads**
- **HTML emails**

Accent Printing, Farmington, New Mexico

Graphic Designer (7/2005 - 6/2007)

Used desktop publishing software for graphic design and pre-press work including:

- **Corporate Identity**
- **Logos**
- **Brochures**
- **Posters**

American Classifieds, Farmington, New Mexico

Production Manager (5/99 - 3/2005)

Managed production department for weekly publication. Answered to company president and collaborated with other department to ensure product quality and accuracy. Duties included:

- **Graphic Design/Design Direction**
- **Employee Training**
- **Electronic Pagination**
- **Software Purchasing and Maintenance**
- **Hardware Maintenance**

Education:

The Art Institute of California - Sunnyvale, Sunnyvale, CA.

1/10 - present • Digital Film and Video Production Bachelor program

The Art Institute International Online, Pittsburgh, PA.

4/06 - 12/07 • Graduated with a Web Design Diploma

Colorado Institute of Art, Denver CO.

1994-95

Portfolio:

Online portfolio can be seen at www.rlprodesign.com
More code samples available upon request.

References:

Available upon request.